Sponsorship Opportunities

Sponsoring a social event during the Society for Benefit-Cost Analysis 2019 Annual Conference and Meeting raises the profile of your institution and supports the Society’s mission of continuing to strengthen the theory and application of benefit-cost analysis. As a sponsor, you will reach over 300 attendees from academia, nonprofits, businesses, and government agencies around the world, as well as the numerous visitors to our website.

Please visit the SBCA website at or contact sjones@virtualinc.com for more information.

As an event sponsor, you will receive broad recognition consistent with your level of support, including:
- Listing on the conference webpage.
- Acknowledgement in the conference program, print copies of which will be distributed to all attendees.
- The program will also be posted as a PDF on the website.
- Signage at the event.
- Public acknowledgement in remarks by the SBCA President.

The following sponsorship opportunities are available:

- $4,000 Keynote Lunch (March 15) – Not Available
- $4,000 Membership Lunch (March 14)
- $4,000 Breakfast (March 14 or 15)
- $2,500 Opening Reception (March 13) – Not Available
- $2,500 Networking Reception (March 14)
- $2,500 Closing Reception (March 15) – Not Available
- $1,500 Break Refreshments (March 14 or 15)

Opportunities for exhibiting and placing ads in the program are also available; see the SBCA website for more information.

Sponsorship opportunities are limited and are provided on a first-come, first-served basis. Please complete and return the commitment form in this as soon as possible.
Sponsor, Advertiser and Exhibitor Commitment Form

Contact Information:
Name ________________________________________________________________
Title _____________________________ Affiliation/Employer _____________________________
Street Address ___________________________________________________________
City _____________________________ State ______ Zip/Postal Code __________ Country __________
Phone ____________ Email _____________________________ Website ___________________________

Billing Information:
If paying by credit card, billing information must match credit card billing information.
☐ Check if billing information is same as contact information.
Name ________________________________________________________________
Title _____________________________ Affiliation/Employer _____________________________
Street Address ___________________________________________________________
City _____________________________ State ______ Zip/Postal Code __________ Country __________
Phone ____________ Email _____________________________ Website ___________________________

Payment Information:
Sponsors*
☐ $4,000 Keynote Lunch (March 15)
☐ $4,000 Membership Lunch (March 14)
☐ $4,000 Breakfast (March 14 or 15)
☐ $2,500 Opening Reception (March 13)
☐ $2,500 Networking Reception (March 14)
☐ $2,500 Closing Reception (March 15)
☐ $1,500 Break Refreshments (March 14 or 15)
☐ Other contribution toward event costs $____________
Total Enclosed: $____________

Advertisers**
☐ $400 Full Page Ad Color
☐ $300 Half Page Ad Color
☐ $250 Full Page Ad B&W
☐ $150 Half Page Ad B&W

Exhibitors
☐ $500 Exhibit Table Fee

*Sponsors should provide a print-ready copy of their logo along with this commitment form. 
**Advertisers must provide a print-ready copy of their ad no later than February 18, 2019.

Method of Payment:
☐ CREDIT CARD (please check one)  ☐ CHECK made payable to Society for Benefit-Cost Analysis
☐ Visa     ☐ MasterCard
Card number_________________________________________ Expiration date_______________ CVV code__________

Please enclose check (if applicable) and send this form to:
Society for Benefit Cost Analysis
11130 Sunrise Valley Drive – Suite 350, Reston, VA 20191
Email: sjones@virtualinc.com   P: 703-234-4139

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