2019 Exhibitor and Advertiser Opportunities

Are you interested in demonstrating your products, software, books, or journals? Do you want to attract new students, employees, or clients? Reach over 300 attendees from academia, nonprofits, businesses, and government agencies around the world by supporting the Society for Benefit-Cost Analysis and exhibiting or advertising at the 2019 Annual Conference and Meeting.

Please visit our website or contact Steve Jones at 703-234-4139 or sjones@virtualinc.com for more information.

Exhibit Tables
Exhibit tables are available for $500/each. Exhibitors may also purchase one conference registration at half-price. All exhibitors will be listed in the conference program, which will be available online and in print.

Advertisements
Half- or full-page ads are available in the conference program. Printed copies of the program will be distributed to all conference attendees and a PDF will be posted on the website. Ads must be print quality (200 dpi or higher), submitted in print-ready format (preferably JPEG or PDF), and submitted by February 15, 2019.

- Full Page Ad - Color: $400
- Half Page Ad - Color: $300
- Full Page Ad - Black & White: $250
- Half Page Ad - Black & White: $150

Opportunities for sponsoring events are also available; see the SBCA website for more information.

Please complete and return the Exhibitor/Advertiser commitment form on the next page and return to SBCA by February 15, 2019.
Sponsor, Advertiser and Exhibitor Commitment Form

Contact Information:

Name: ____________________________  Title: ____________________________  Affiliation/Employer: ____________________________

Street Address: ____________________________

City: ____________________________  State: ______  Zip/Postal Code: ______  Country: ____________

Phone: ____________________________  Email: ____________________________  Website: ____________________________

Billing Information:

If paying by credit card, billing information must match credit card billing information.

☐ Check if billing information is same as contact information.

Name: ____________________________

Title: ____________________________  Affiliation/Employer: ____________________________

Street Address: ____________________________

City: ____________________________  State: ______  Zip/Postal Code: ______  Country: ____________

Phone: ____________________________  Email: ____________________________  Website: ____________________________

Payment Information:

Sponsors*
☐ $4,000 Keynote Lunch (March 14)
☐ $4,000 Membership Lunch (March 15)
☐ $4,000 Breakfast (March 14 or 15)
☐ $2,500 Opening Reception (March 13)
☐ $2,500 Networking Reception (March 14)
☐ $2,500 Closing Reception (March 15)
☐ $1,500 Break Refreshments (March 14 or 15)
☐ Other contribution toward event costs $____________

Total Enclosed: $____________

* Sponsors should provide a print-ready copy of their logo along with this commitment form.

Advertisers**
☐ $400 Full Page Ad Color
☐ $300 Half Page Ad Color
☐ $250 Full Page Ad B&W
☐ $150 Half Page Ad B&W

Exhibitors
☐ $500 Exhibit Table Fee

☐ CHECK made payable to Society for Benefit-Cost Analysis
☐ CREDIT CARD (please check one)
☐ Visa
☐ MasterCard

Card number______________________  Expiration date_________________  CVV code________

Method of Payment:

Please enclose check (if applicable) and send this form to:

Society for Benefit Cost Analysis
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Email: sjones@virtualinc.com  P: 703-234-4139

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