

# Society for Benefit-Cost Analysis

8TH ANNUAL CONFERENCE AND MEETING

MARCH 16-18, 2016

WASHINGTON, DC

## Exhibitor and Advertiser Opportunities

Are you interested in demonstrating your products, software, books, or journals? Do you want to attract new students, employees, or clients? Reach over 300 attendees from academia, nonprofits, businesses, and government agencies around the world by supporting the [Society for Benefit-Cost Analysis](http://www.benefitcostanalysis.org) and exhibiting or advertising at our 2016 [Annual Conference and Meeting](http://www.benefitcostanalysis.org/2016-annual-conference).

Please visit our website at <http://benefitcostanalysis.org/2016-annual-conference> or contact [sbcainfo@uw.edu](mailto:sbcainfo@uw.edu) for more information.

### Exhibit Tables

Exhibit tables are available for \$500. Exhibitors may also purchase one conference registration at half-price. All exhibitors will be listed in the conference program, which will be available online and in print.

### Advertisements

Half- or full-page ads are available in the conference program. Printed copies of the program will be distributed to all conference attendees and a PDF will be posted on the website. Ads must be print quality (200 dpi or higher), submitted in print-ready format (preferably JPEG or PDF), and submitted by February 19, 2016.

- Full Page Ad - Color: \$400
- Half Page Ad - Color: \$300
- Full Page Ad - Black & White: \$250
- Half Page Ad - Black & White: \$150

Opportunities for sponsoring events are also available; see the SBCA website for more information.

**Program Committee:** Susan Dudley, Chair (The George Washington University), Richard Belzer (Regulatory Checkbook), Sandra Hoffmann (U.S. Department of Agriculture), Lynn Karoly (RAND Corporation), Don Kenkel (Cornell University), Clark Nardinelli (U.S. Food and Drug Administration), Emile Quinet (Ecole des Ponts-Paris), Stuart Shapiro (Rutgers University), Anne Smith (NERA Economic Consulting), Craig Thornton (Mathematica Policy Research), Gary VanLandingham (The Pew Charitable Trusts), Jack Wells (retired - U.S. Department of Transportation)

**Please complete and return the commitment form on the next page by February 19, 2016.**

# Society for Benefit-Cost Analysis

8TH ANNUAL CONFERENCE AND MEETING

MARCH 16-18, 2016

WASHINGTON, DC

## Sponsor, Advertiser, and Exhibitor Commitment Form

### Contact Information:

Name \_\_\_\_\_  
Title \_\_\_\_\_ Affiliation/Employer \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

### Billing Information:

If paying by credit card, billing information must match credit card billing information.

Check if billing information is same as contact information.

Name \_\_\_\_\_  
Title \_\_\_\_\_ Affiliation/Employer \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information:

#### Sponsors\*

- \$3,500 Keynote Lunch (March 17)  
 \$3,500 Membership Lunch (March 18)  
 \$2,500 Breakfast (March 17 or 18)  
 \$2,000 Opening Reception (March 16)  
 ~~\$2,000 Networking Reception (March 17)~~  
 ~~\$2,000 Closing Reception (March 18)~~  
 \$1,500 Break Refreshments (March 17 or 18)  
 Other contribution toward event costs \_\$ \_\_\_\_\_

#### Advertisers\*\*

- \$400 Full Page Ad Color  
 \$300 Half Page Ad Color  
 \$250 Full Page Ad B&W  
 \$150 Half Page Ad B&W

#### Exhibitors

- \$500 Exhibit Table Fee

Total Enclosed: \$ \_\_\_\_\_

\*Sponsors should provide a print-ready copy of their logo along with this commitment form.

\*\* Advertisers must provide a print-ready copy of their ad no later than **February 19, 2016**.

### Method of Payment:

- CREDIT CARD (please check one)  CHECK made payable to University of Washington  
 Visa  MasterCard

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

### Please enclose check (if applicable) and send this form to:

Society for Benefit Cost Analysis, c/o Evans School of Public Affairs, University of Washington  
Box 353055, Seattle, WA 98195-3055 USA Email: [sbcainfo@uw.edu](mailto:sbcainfo@uw.edu)