



**SBCA Sessions at
94th Annual Meeting of the Southern Economic Association
November 23-25, 2024
Washington, DC**

Attendees at the [94th Annual Meeting](#) of the Southern Economic Association (November 23-25, 2024, in Washington, DC) will have the opportunity to attend a number of SBCA-organized sessions. Many thanks to our session organizers: Lisa A. Robinson (Harvard University); W. Kip Viscusi (Vanderbilt University); Deborah Vaughn Aiken (U.S. Department of Transportation) and Eliane Catilina (U.S. Department of Transportation); and Don Kenkel (Cornell University).

**1.A.46. Who Wins and Who Loses? Lessons from Distributional Analysis of U.S. Regulations
[Presidential-SBCA]**

Saturday | 8:00 am-9:45 am |

Organizer: Lisa A. Robinson, Harvard University

Chair: Lisa A. Robinson, Harvard University

Panelists:

- Dan Acland, Berkeley University;
- Aaron Kearsley, U.S. Department of Health and Human Services;
- Joshua Linn, University of Maryland;
- Alexander Mechanick, U.S. Office of Management and Budget;
- David Mitchell, Washington Center for Equitable Growth;
- Jason Schwartz, New York University;

**1.D.41. Benefit-Cost Analysis: Innovations and Extensions [Presidential-SBCA]
Saturday | 3:00 pm-4:45 pm |**

Organizer: Lisa A. Robinson, Harvard University

Chair: Lisa A. Robinson, Harvard University

- *Social Welfare Functions and Health Policy: A New Approach.*Matthew Adler, Duke University
- *Monetizing Animal Welfare Impacts for Benefit-Cost Analysis.*Mark Budolfson, The University of Texas at Austin; Bob Fischer, Texas State University; Romain Espinosa, National Centre for Scientific Research (France); and Nicolas Treich, Toulouse School of Economics
- *Health-Augmented Lifecycle Model.*JP Sevilla, Harvard University
- *Time Use and the Value of Health.*Maddalena Ferranna, University of Southern California

Discussants:

- Zachary Brown, North Carolina State University
- Jonathan McFadden, U.S. Department of Agriculture
- Matthew Adler, Duke University
- Aaron Kearsley, U.S. Department of Health and Human Services

2.A.39. Frontiers in Benefit-Cost Analysis [Presidential-SBCA]

Sunday | 8:00 am-9:45 am |

Organizer: W. Kip Viscusi, Vanderbilt University

Chair: W. Kip Viscusi, Vanderbilt University

- *How Well Do Governments Address the Distributional Impacts of Policy?*.Caroline Cecot, George Mason University; Robert Hahn, University of Oxford; and Eslem Imamoglu, Georgetown University
- *Risk Tradeoffs in Fertility Treatment*.W. Kip Viscusi, Vanderbilt University; and Elissa Gentry, Florida State University
- *Pricing Greenhouse Gas Emissions in Benefit-Cost Analysis: Why the Target-Consistent Approach Is Justified*.Kerry Krutilla, Indiana University Bloomington; and Saiwen Zhang, Indiana University Bloomington
- *Monopsony Power and the Value of a Statistical Life*.Robert Cramer, Vanderbilt University; Thomas Kniesner, Claremont Graduate University; and W. Kip Viscusi, Vanderbilt University

Discussants:

- Thomas Kniesner, Claremont Graduate University
- Linda Thunstrom, University of Wyoming
- Jacob Byl, Western Kentucky University
- Ryan Sullivan, Naval Postgraduate School

2.B.39. Pricing the Unthinkable and Other Difficult Benefits [Presidential-SBCA]

Sunday | 10:00 am-11:45 am |

Organizers: Deborah Vaughn Aiken, U.S. Department of Transportation; Eliane Catilina, U.S. Department of Transportation;

Chair: W. Kip Viscusi, Vanderbilt University

- *Inferring Novel Values from Ordinary Market Information in Benefit-Cost Analysis of Air Transportation Regulation.*Deborah Vaughn Aiken, U.S. Department of Transportation
- *What Are the Economic Benefits of Enhanced Accessibility and How Do We Measure Them?.*Eliane Catilina, U.S. Department of Transportation
- *Are Electric Vehicle Driving Costs Too High? The Implicit Cost of Range Anxiety.*Jonathan B. Scott, University of Texas, Dallas; and Molin Qin, University of Wisconsin, Madison
- *Regulators Should Value Nonhuman Animals.*Cass R. Sunstein, Harvard Law School

Discussant:

- Dan Acland, Berkeley University;

2.D.39. Regulating Cigarettes and E-Cigarettes [Presidential-SBCA]

Sunday | 2:00 pm-3:45 pm |

Organizer: Don Kenkel, Cornell University

Chair: Catherine Maclean, George Mason University

- *Smoking Behavior before and after California's Ban of Menthol Cigarettes.*Jacob Meyer, Cornell University; Don Kenkel, Cornell University; Alan Mathios, Cornell University; Grace Phillips, The University of Memphis; and Hua Wang, Cornell University
- *E-Cigarette Retail Licensure Laws and Youth Tobacco Use.*Caterina Muratori, San Diego State University; Catherine Maclean, George Mason University; and Joseph Sabia, San Diego State University
- *Benefit-Cost Analysis of Tobacco Regulations: Quantifying Internalities.*Sen Zeng, Cornell University; Don Kenkel, Cornell University; Alan Mathios, Cornell University; and Hua Wang, Cornell University
- *Exploring the Effect of E-Cigarette Uptake on Smoking-Related Disparities in the U.S.*James Priege, Pepperdine University; and Sam Hampsher-Monk, Botech Analysis

2.E.39. Tobacco Regulation in Indonesia, Turkey, and the U.S. [Presidential-SBCA]
Sunday | 4:00 pm-5:45 pm |

Organizer: Don Kenkel, Cornell University

Chair: Ayda Yurekli, Foundation for a Smoke-Free World

- *Unveiling Consumer Dynamics: Understanding Consumer Preferences for Tobacco Harm-Reduction Products through a Discrete Choice Experiment and Policy Implications for Tobacco Control in Indonesia.*Puguh Prasetyoputra, Indonesian Development Foundation; Harris Siagian, Indonesian Development Foundation; Agus Hidayat, Indonesian Development Foundation; Lazuardi Imran, Indonesian Development Foundation; Alan Ray Farandy, Indonesian Development Foundation; and Felix Wisnu Handoyo, Indonesian Development Foundation
- *A Study on the Choice of Nicotine Products Under an E-Cigarette Ban: A Discrete Choice Experiment in Turkiye.*Asena Caner, TOBB University of Economics and Technology; Belgi Turan, TOBB University of Economics and Technology; Yenil Can Yiğit, TOBB University of Economics and Technology; Berna Tari Kasnakoğlu, TOBB University of Economics and Technology; Don Kenkel, Cornell University; and Alan Mathios, Cornell University
- *E-Cigarette Flavor Restrictions, Tobacco Use, and Spillovers.*Charles Courtemanche, University of Kentucky; Yang Liang, San Diego State University; Catherine Maclean, George Mason University; and Joseph Sabia, San Diego State University
- *'I Can't Try that Kiddie Stuff': Quantifying the Symbolic Externality of Colorful Vapes on Smokers' Demand for E-Cigarettes.*Ryan Dycus, Cornell University; Don Kenkel, Cornell University; and Alan Mathios, Cornell University